



# Hayes Trade City

**PARTNER:** DTZ Investment Management

**LOCATION:** Hayes Road, Hayes

**PROJECT ROLE:** Developer

**VALUE:** £10 million

Kier was selected ahead of stern competition as preferred developer by the London Borough of Hounslow Council to regenerate the historic Western International Market.

Having worked closely with the Tenants Association of the market and the Council, Kier obtained planning consent for this well known site at Junction 3 of the M4. The flagship project included a new 136,000 sq ft produce hall and a 38,000 sq ft flower hall with associated maintenance and entry buildings.

Working alongside the London Borough of Hounslow, Kier has delivered new state-of-the-art facilities to replace the obsolete existing premises.

Kier has also developed the former market. Plot 1 was undertaken speculatively on a 50:50 basis with clients of DTZ Investment Management creating a speculative 56,000 sq ft Trade City development consisting of 9 terraced units.



Plot 2 was pre-let to Costco for a 136,000 sq ft membership warehouse club. The development opened for trade in the summer of 2014 and was pre-funded.

A site sale of Plot 3 was completed to Virtus for a 180,000 sq ft data centre.

[www.trade-city.co.uk](http://www.trade-city.co.uk)

